

John Bowman Craig

bocraig1@gmail.com | 0484.589.408 | linkedin.com/in/geojohncraig | geojohncraig.com

Graduate of Hendrix College, Middle Tennessee State University, and the University of Adelaide. Specialist in sound design and production for the cultural heritage industry, including content curation, procurement, care and management, and communication with stakeholders. Experienced in conducting research and studies, planning and executing projects, and analyzing data, as well as supervising and educating students, and solving practical problems. Experienced with archaeological methods such as excavating, conducting surveys, mapping and illustrating, with a strong understanding of GIS and remote sensing methodologies and software. Passionate about ethnomusicology, historical tools and instruments, and physical, digital, and cultural geographies. Interested in working in the fields of public engagement and exhibition design, applied anthropology and public archaeology, diverse storytelling, and arts and culture production.

Education

University of Adelaide | Adelaide, SA | May 2025

Master of Curatorial and Museum Studies

~

Middle Tennessee State University | Murfreesboro, TN | August 2021

Bachelor of Science (B.S.) in Geoscience

~

Hendrix College | Conway, AR | May 2017

Bachelor of Arts (B.A.) in Sociology and Anthropology

Work Experience

Freelance Sound Designer and Consultant | Adelaide, South Australia (June 2024 – Present)

Self-employed as an independent sound designer and audio consultant for the cultural and heritage sectors. Available for contractual employment as an audio consultant or content producer for museums, galleries, or other cultural institutions looking to introduce sound with a curatorial perspective. Leveraging a holistic background, intercultural training, and years of audio production experience to provide fit-to-purpose sound solutions for highly variable applications.

~

The Berry Site Field School | Morganton, NC (June-July 2016-2017)

The Berry Site Field School is run in conjunction with Warren Wilson College and the Exploring Joara Foundation, and operates during the summer as an archaeological field school, excavating the 16th century Spanish fort, Fort San Juan.

Field Supervisor (2017) : Supervised and educated students with the practical methodologies of archaeological field work. Responsible for groups of students working through various stages of the excavation process as well as the documentation and record keeping processes used on and off the site. Also responsible for equipment upkeep and leading the opening of the site each day.

Student (2016) : Learned the methods of archaeological field work including, excavation, planning units, survey with a transit and total station, mapping and illustrating, and documenting and record keeping. Also gained experience in working with mapping and surveying software.

Substitute Teacher | **Bedford County Schools** | Shelbyville, TN (August-October 2017)

Worked with students of all ages maintaining an educational environment in the absence of a formal teacher.

Server | **The Pfunky Griddle** | Nashville, TN (January 2018 – August 2018)

Interacted with customers to provide a comfortable and enjoyable dining experience at one of Nashville's top breakfast restaurants. Experience handling payments and solving customer complaints.

Cook | **The Pfunky Griddle** | Nashville, TN (August 2018 – March 2020)

Prepared and served food for hundreds daily, maintained a clean and functional kitchen, stocked inventory of ingredients for a variety of dishes, trained and managed other kitchen staff.

Truck Driver | **Bloomsbury Farm** | Smyrna, TN (July 2020 – September 2020)

Responsible for loading produce inventory onto and driving a refrigerated box-truck, making deliveries to grocery stores and restaurants in both Nashville and Chattanooga, Tennessee. Was also responsible for picking up products from both in-state and out-of-state suppliers, as well as assisting with farmhand work when needed.

Service Chef | **Flame Hill Vineyard** | Montville, Queensland (June 2022 – October 2022)

Prepared and served high-end dishes at a popular boutique winery on the Sunshine Coast. Duties included the preparation for the main courses, entrees, and desserts, as well as items for the charcuterie and cheeseboards. All items were either prepared in-house, or locally-sourced, and produce from the vineyard gardens was incorporated throughout the menu. The restaurant held full service four days a week, during which I was responsible for the fresh preparation and plating of the mains, entrees, and desserts.

Intern | **MOD.** | Adelaide, South Australia (March-June 2024)

Internship hosted through the University of Adelaide with MOD., The future-focused museum of discovery. Began production of two gallery soundtracks for an upcoming exhibition. Developed a handbook of sound design information and recommendations for internal use at MOD. Developed a pack of resources for external contractors producing audio for MOD. Engaged in strategic foresight scanning for future trends for future exhibition topics. Assisted in the development of exhibition concepts and design briefs.

The Exhibition: Concept, Design, and Delivery | University of Adelaide (July-November 2023)

This course centered on the creation of a fully-realized professional level exhibition, led by students. The exhibition, “Entwined: String Games Across Cultures” was housed in the University’s Barr Smith Library for six months, and utilized the Harry and Honor Maude collection to tell the story of string games in the Pacific and beyond. The creation of the exhibition was entirely led and realized by students within a semester time-frame, with students specializing in different roles and responsibilities, and sharing others. My primary roles are below.

Sound Designer : Created an original soundtrack for the exhibition using an iterative design process which prioritized the audience experience allowed for the introduction of new thematic elements through continual feedback and revision.

Video Director : Worked in conjunction with a video editor to produce a video composed of archival and modern images and footage of string games in a variety of cultures. The video was designed to work in tandem with the soundtrack, reinforcing an evocative audience experience.

Communications and Content Clearance : Operated as the primary liaison between the exhibition and external parties such as individuals and institutions in negotiating usage rights for images and videos, as well as promoting the exhibition and the opening night event. Primary contact point between the exhibition and the Maude family.

Curator : Designed and curated a section of the exhibition late into the production timeline, under substantial time and budgetary limitations. Selected objects and themes, display methods, drafted accompanying text, and designed the section to fit within the exhibition as a whole.

Assistant Treasurer : Built and managed the budgetary spreadsheet which was used for the planning stages of the exhibition production. Attended all meetings in which spending was discussed in order to input any proposed costs.

~

- | | |
|---|----------------------------------|
| – Significance Assessment | – Collections Management |
| – Anthropological Theory | – Geographic Information Systems |
| – Applying Anthropology | – Physical Geography |
| – Intercultural Communication | – Computer Methods in Geography |
| – Archaeology and Physical Anthropology | – Remote Sensing |
| – Sociology of the Urban Community | – Mineralogy |
| – Statistics | – Intermediate GIS |
| – Ethnographic Methods | – Advanced Remote Sensing |
| – Advanced Research and Writing | – Cartography |

Technical Skills

ArcGIS Suite (ArcMap, ArcCatalog, ArcToolbox) | QGIS (w/ GRASS and GDAL tools) | ENVI by L3Harris Geospatial | ERDAS Imagine by Hexagon Geospatial | Total Stations (Trimble Geospatial C-series) | Agisoft Photoscan/Metashape (Photogrammetry) | Autodesk TinkerCAD | RStudio (R programming language) | Microsoft Office (Word, Excel, PowerPoint) / LibreOffice | Adobe Suite (Photoshop, Illustrator, Lightroom) / GIMP 2.10 | Inkscape 1.4 | Lightworks Video (LWKS) | OpenShot Video | Image-Line’s FL Studio | Audacity | Reaper
